

September 10, 2020

**RE: City of Summerside Business Directory Update**

Dear Summerside Business Partner,

In an effort to better understand and meet the continued needs of the local business community, the City of Summerside Economic Development Department is launching its business directory update.

We are pleased to partner with consulting firm Explorer Solutions, which is leading the outreach activities, data collection and reporting of this necessary business activity.

By updating our records, this will allow the City to better:

- Understand the prevailing business activities which exist within the City of Summerside;
- Understand the number of jobs which exist locally and what percentage of those jobs are fulfilled by local residents; and
- Understand where Summerside-based businesses are exporting to.

Our intentions are to increase the effectiveness of our service delivery to each and every business within the City of Summerside.

You can expect to be contacted by a member from Explorer Solutions (on our behalf) and we would appreciate your assistance and cooperation in helping to update our records. As an alternative, you are invited to complete the short questionnaire online available at <http://bit.ly/summerside2020>. The survey shouldn't take more than 4-5 minutes to complete and the information collected by Explorer Solutions will be supplied directly and only to the City of Summerside.

Thank you for helping us to serve you better by taking a few minutes to participate in this business directory update. Should you require additional information about this initiative, please contact Neil Moore, Research Analyst at 902-786-8562 or by email at [neil@summerside.ca](mailto:neil@summerside.ca).

Sincerely,



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