

Media Release

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Summerside's Economic Development Office Expands Service through a New dedicated Economic Development Website

SUMMERSIDE, December 12, 2016 – With the creation of a new and improved innovative website, Summerside's Economic Development Office has developed a unique website to help business professionals find the information they need to be successful in Summerside. Appropriately titled bigpossibilities.ca, the online multifaceted web presence reflects Summerside's attractive, forward looking infrastructure and articulates the business advantages quantifying why Summerside is the ideal choice for business decision makers looking to relocate, start-up or expand.

The site utilizing the latest in interactive tools and networking apps was designed by the island branding studio, Art Fresh. The website is packed with essential information for commercial enterprises already established in Summerside and those looking to launch businesses in the city, including labour force tools, real estate information and business directory.

Bigpossibilities.ca, with a user-friendly interface, is a rich compendium of relevant information about "the city to watch" for growth and excellence in infrastructure and provides a one-stop shop for the critical information needed by business executives and entrepreneurs as they consider growth, labour and expansion opportunities. Bigpossibilities.ca provides direct links to the City of Summerside main website providing access to other community information.

The interactive site has deep data banks and links to the latest information on topics ranging from the housing market to financing of businesses, and from white papers to descriptions of green infrastructure and community amenities. Bigpossibilities.ca serves as a one-stop hub for entrepreneurs and business people. It is designed to grow and to be continuously updated, as the business community in Summerside expands and services to enterprise evolve.

[Bigpossibilities](http://Bigpossibilities.ca) provides timely and concise information designed to ensure clients seeking economic, labour and investment information is provided in a concise and user friendly platform.

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