

City of Summerside

***The Speedway* to North American**



IT Markets

City of
Summerside

Prince Edward Island
Canada

Summerside, Prince Edward Island, Canada

Adding acceleration to information

The Summerside speedway to North American markets is a unique combination of a great many assets: strategic location, government support, fast-track loans, freedom from red tape, move-in-ready facilities, productive workers, and a Living Lab for launching products sooner. Summerside adds real acceleration to information technology... and at one of the lowest costs in the G7.

IT is a leading growth sector in Summerside, with companies engaged in all aspects of the industry from mobile video development, payroll systems, and e-health software to client service and support, and testing laboratories for product advancements.

The word is out

Summerside is quickly becoming recognized by investors, site selectors and business leaders as “the city to watch” for growth. With state-of-the-art facilities and technology — and exceptionally supportive government bodies — Summerside continues to surprise even those businesses calling it home.

You make more money in Summerside

Provincial and federal governments are key allies in promoting the IT industry to North American markets and beyond with a wide array of incentives and labour rebate programs. Additionally, all levels of government are committed to business success, a fact demonstrated by investments in infrastructure.

Fibre-optic backbone

Driven by the Summerside Energy Group, fibre is being deployed to all City premises to fully integrate energy and communications. Initially inspired to ensure more efficient management of diverse energy inputs, fibre is becoming a key IT enabler in Summerside and a totally open network for business.

Training institutions

The education and training industry on P.E.I. provides programs to ensure the IT industry always has the talent it needs to grow. The University of Prince Edward Island leads in all key disciplines of the IT specialist, while Holland College develops programs tailored to meet specific IT tenant needs.



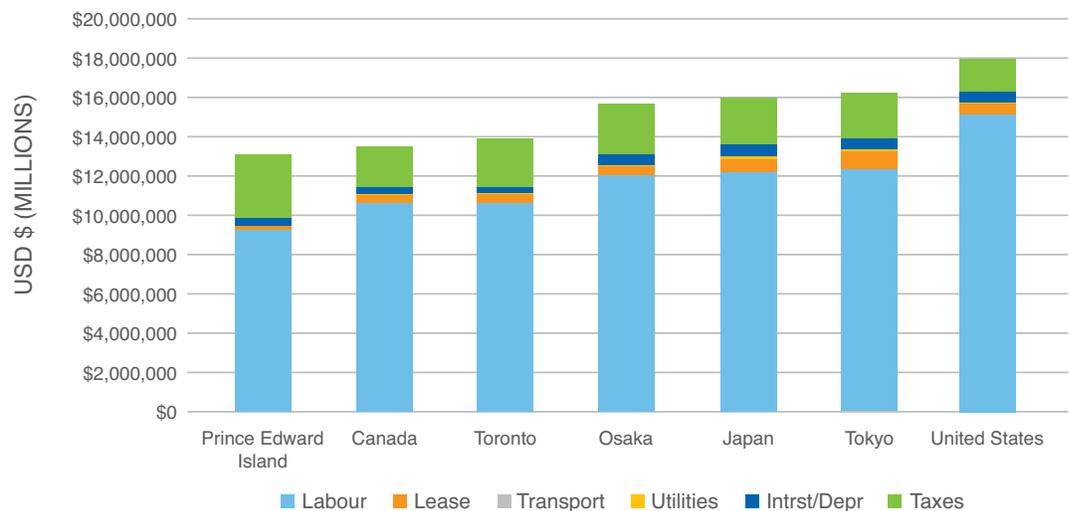
Low-cost operating environment

From an economic perspective, locating in Summerside allows IT firms to run leaner operations than in obvious locations such as Boston and Montreal. From a talent perspective, P.E.I. provides highly skilled workers with a much lower cost of living compared to other locations in North America.

KPMG Competitive Alternatives 2016

Industry: Software design; Operation: Software Development

10-Year Average Annual Total Location-Sensitive Costs

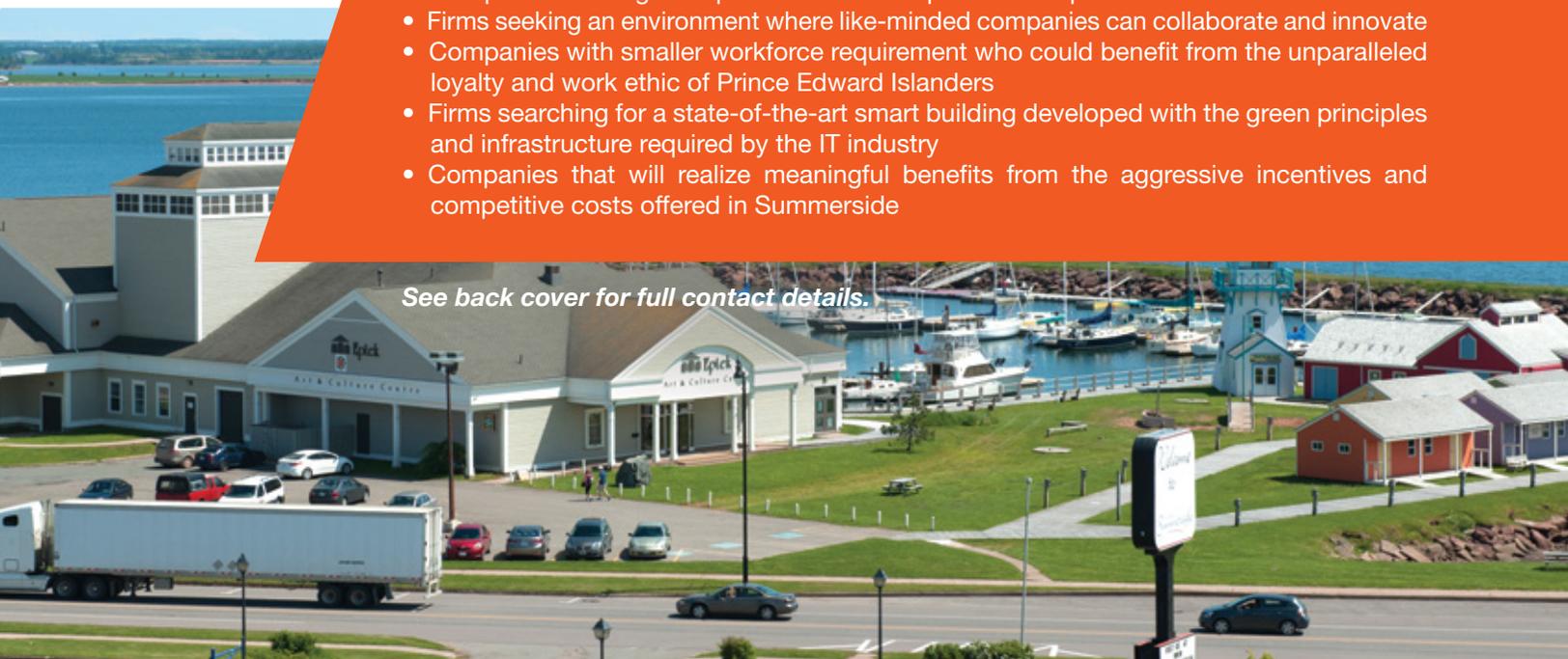


So... if your firm fits one of the following profiles LET'S TALK!

Summerside has immediate opportunities for established companies with strong management and innovative products, looking at North American markets in which to grow share in the development of **video games, software, computer network technologies, and software testing.**

- Small to medium-sized niche firms with a focus on development or support
- Companies looking for a prime test bed for products as part of their R&D
- Firms seeking an environment where like-minded companies can collaborate and innovate
- Companies with smaller workforce requirement who could benefit from the unparalleled loyalty and work ethic of Prince Edward Islanders
- Firms searching for a state-of-the-art smart building developed with the green principles and infrastructure required by the IT industry
- Companies that will realize meaningful benefits from the aggressive incentives and competitive costs offered in Summerside

See back cover for full contact details.



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"Being the largest owner operator of freestanding outpatient diagnostic imaging centers in the United States, finding the right skills to develop our highly technical Health IT software was easy to do in Summerside. Given the highly productive, cost effective and time-zone-friendly advantages in Summerside has enabled us to develop the highest quality software, deploy and support our centers in the United States and drive ROI for our company."

Dave Perry — Group Leader, Radnet Inc. Summerside

Come grow with us!

funky finger
productions inc.

HR.com

IO Solutions
Call Center Inc.

iPayNet

OpenPlay

RadNet.

WorkLinks

"Finding the right partner and environment to grow our North American ambitions were critical to our business growth strategies. Finding partners in Summerside with open infrastructure, a willing business environment as well as critical North American connections helped our business grow. Summerside has the critical mass of infrastructure, business support and vision to help companies establish and grow in North America in a way that is less complicated than most markets in North America."

Sam Parton — Co-Founder, Open Play UK

Contact:

Michael Thususka Ec.D.
Director of Economic Development
+1 (902) 432-0103

275 Fitzroy Street
Summerside PE C1N 1H9
mike@summerside.ca

bigpossibilities.ca
Follow us on Twitter:
@SummersideBiz